



January 9, 2015

**TO: TTD EXECUTIVE COMMITTEE**

FR: Edward Wytkind, President

RE: **The New TTD.org**

I am pleased to announce that TTD has completed the redesign of our new website, [www.ttd.org](http://www.ttd.org), and it will launch today. The modernized design will be more dynamic and user-friendly for affiliates, policy makers, activists, and others. The goal of the redesigned website is to direct more users to transportation labor's agenda and to attract more activists to follow and engage in our collective work. I want to commend the work of TTD's Writer and Communications Specialist Elizabeth Weinberg who took on this project, with the help of terrific designers, just as she began her new job at TTD.

Among many other new features, the new website includes a [page](#) that highlights each of our affiliated unions and the work that you do. Many thanks to you and your communications staff for helping us write the descriptions that appear on that page, as well as your assistance in gathering photographs and other images that appear on the website. We are also proud of the way the new site helps users navigate our diverse policy work. If you or your team have any thoughts or questions regarding the website please contact Elizabeth at [elizabethw@ttd.org](mailto:elizabethw@ttd.org).

We would greatly appreciate it if you would share the new website with your members and the public through links on your own website and social media.

We hope this new site will serve as a valuable tool for you and your members and will enhance the work that we do together on behalf of transportation workers. Thank you.

cc: Designated

Communications Committee

Legislative

reps.  
Committee

**Transportation Trades Department, AFL-CIO**

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Edward Wytkind, President / Larry I. Willis, Secretary-Treasurer



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